



UNSW
AUSTRALIA

UNSW ENTREPRENEURS AND INNOVATION SUMMIT

23-24 JUNE 2016, SAN FRANCISCO



PROGRAM

THURSDAY 23 JUNE

Opening Reception and Keynote address at
Bespoke at Westfield, 845 Market Street, San Francisco

5:00pm **Registration and Networking**

6:00pm **Welcome** from Professor Ian Jacobs, President and
Vice-Chancellor, UNSW Australia

6:05pm **Introduction from Mr Charles Grant, Chair UNSW USA Board**

Keynote address: Mr Peter Lowy, Co-CEO Westfield Corporation

Thanks: Mr Peter Hearl, Non-Executive Director Treasury Wines, former CEO Pizza Hut Inc

7:05pm **Reception and Networking**

Guest speaker: Ms Frances van Ruth, Trade and Investment Commissioner / Australian Consul (designate) – San Francisco

FRIDAY 24 JUNE

Grand Hyatt Hotel 345 Stockton Street, San Francisco

7:30am **Registration and Breakfast Reception**

8:30am **Welcome address:** Professor Ian Jacobs, President and Vice-Chancellor, UNSW Australia – UNSW 2025 Strategy

8:55am **Keynote Speaker:** Mr Peter Colbert, Founder and CEO Inamo
Moderator: Mr Jeremy Reid, Executive Chairman, PINCHme

9:40am **The Tech Transfer – transforming back of envelope sketches into technology that will change the world**

Keynote speaker: Dr Daniel Petre, Partner AirTree Ventures

Panellists: Ms Tristen Langley, Amalfi Capital and Dr Dror Ben-Naim, Founder and CEO of Smart Sparrow

Moderator: Ms Olivia Humphrey, CEO Kanopy Streaming

10:30am **Locally Grown, Globally Known – Taking Australian start-ups and innovations to the world**

In conversation and Q&A with Mr Scott Farquhar, co-Founder and co-CEO Atlassian

Moderator: Ms Robyn Denholm, Executive Vice President, Chief Financial and Operations Officer Juniper Networks, Director, Tesla Motors Board, Chair, Audit Committee

11:35am **Refreshments and Networking**

Round table sessions on Health, IT & Innovation and Finance with Summit speakers and UNSW representatives

Dr Kevin Cullen, CEO UNSW Innovations

Mr Brad Furber, COO Michael Crouch Innovation Centre

Professor Mark Hoffman, Dean Engineering Faculty

Professor Chris Styles, Dean Business School

Professor Nick Wailes, Associate Dean (Digital & Innovation) Business School

FRIDAY 24 JUNE

Grand Hyatt Hotel 345 Stockton Street, San Francisco

- 12:55pm** **Lunch address** by Scientia Professor and Laureate Fellow Michelle Simmons Director of the Australian Research Council Centre of Excellence for Quantum Computation - From Silicon Valley to Quantum Harbour
- 2:20pm** **Doing Business in Asia**
Speakers: Dr Fong Fui Wong, Managing Director Boustead Singapore, Dr Jimmy Koh, Managing Director Antara Koh Singapore and Mr Karl Chong, founder and former CEO Groupon Singapore and Angel Investor Chong Family Trust
Moderator: Mr Peter Harrison
- 3:10pm** **Social Enterprises – Ideas and innovations for good**
Keynote speaker: Dr Corrin Varady, Founder IDEA
Panellists: Mr Dorjee Sun, social entrepreneur and Dr Raji Ambikairajah, COO Women in Banking Finance (WiBF)
Moderator: Robert Leigo, CEO SelfPOS
- 4:10pm** **Health and Innovation – The ResMed Story**
Keynote speakers: Dr Peter Farrell, Founder and Chairman ResMed and Mr Michael Farrell, Chief Executive Officer ResMed
Moderator: Dr Robert Mansfield
- 5:05pm** **Closing Address** from Mr Jason Spero, Global Head of Performance Media at Google Inc and Mr Mitch Davis, Co-Founder and CEO Emergent Payments
- 6:00pm** **Closing Reception and Networking**

** Session times and speakers are subject to change*

EVENT SPEAKERS



> **Dr Raji Ambikairajah (BE'06 PhD'13)**

Raji is the Sydney Chapter Leader for Room to Read, a global non-profit organisation that, to date, has provided access to a quality education for over 10 million children across Asia and Africa. Under her leadership, the Sydney Chapter is in the top 5 fundraising chapters globally, growing by 15% year on year. Raji has a PhD in electrical engineering from UNSW, and has spent most of her career working in technology start-ups. She is currently on the board of UNSW Innovations and is the Chief Operating Officer of Women in Banking and Finance.



> **Dr Dror Ben-Naim (BSc'05 PhD'11)**

Dror is the founder and CEO of Smart Sparrow, an ed-tech start-up based in San Francisco and Sydney, Australia, pioneering adaptive and personalized learning technology. Today its technology is being adopted worldwide and powers the next-generation of digital educational experiences. Prior to founding Smart Sparrow, Dror led a research group in the field of Intelligent Tutoring Systems and Educational Data Mining at UNSW Australia. Dror is an Adjunct Lecturer at the UNSW School of Computer Science and Engineering, from where he holds a B.Sc. in Physics and Computer Science and a PhD in A.I. and Education. He is also a Professor of Practice at Arizona State University's teachers college and Associate Director of the university's new Center for Education Through eXploration (known as ETX).



> **Mr Peter Colbert**

Peter is the Founder and CEO of emerging wearable technology company Inamo, and will speak about innovation covering the similarities, differences and synergies between the US and Australia.



> **Mr Karl Chong (BCom LLB'05)**

Karl is Founder and former CEO of Groupon Singapore and Angel Investor Chong Family Trust. Karl previously worked in investment banking and private equity at Macquarie Bank, New York City. Prior to that, he worked as a financial analyst at Proctor & Gamble and trader at UBS. Karl, based in New York City, is an entrepreneurial investor in tech, health and real estate.



> **Ms Robyn Denholm (MCom'99)**

Robyn is currently Executive Vice President, Chief Financial and Operations Officer of Juniper Networks Inc. Robyn also serves as a Director on the Tesla Motors' Board and is Chair of the Audit Committee.



> **Mr Mitch Davis (BCom'84)**

Mitch is Co-Founder and CEO of Emergent Payments. He has a long record of entrepreneurial success. As Founder and CEO of Massive Incorporated, he revolutionized the video game industry by working closely with publishers and developers to build the world's largest in-game advertising network. Massive was acquired by Microsoft in 2006.



> **Mr Scott Farquhar (BSc'03)**

Scott, with fellow UNSW graduate Mike Cannon-Brookes, is the Co-Founder and Co-CEO of Atlassian. Scott was awarded the 'Australian IT Professional of the Year' in 2004 and in 2006, and was the youngest person ever to be awarded the 'Australian Entrepreneur of the Year' by Ernst & Young (alongside Cannon-Brookes) and is a member of UNSW Business School Alumni Leaders Network.



> **Mr Mick Farrell (BE'94)**

Mick is the CEO of ResMed and has held the role since March 2013. Prior to that appointment, Mick served as President, Americas for ResMed from 2011 to 2013. He was previously Senior Vice President of the global business unit for sleep apnea therapeutic and diagnostic devices from 2007 to 2011.

EVENT SPEAKERS



> **Dr Peter Farrell (DSc'81)**

Peter is the Founder of ResMed and has been the Chairman of its Board since its inception in 1989. Through ResMed, Peter set the stage for a revolution in the treatment of sleep-disordered breathing, particularly that of its major manifestation, obstructive sleep apnea.



> **Mr Charles Grant (BCom'80) Chair UNSW USA Board**

Charles is a partner in the Boston office of Lexington Partners, and has enjoyed a career in private equity, and more recently is engaged in the origination and evaluation of secondary purchases of buyout, mezzanine, and venture capital fund interests.



> **Mr Peter Harrison (BCom'68)**

Peter is an Australian-born business developer with an expertise in marketing and finance. Peter has founded several international advertising agencies that he has built up and sold in Australia and the UK. He has been closely involved in international sponsorship and event management for Formula One motor sport.



> **Mr Peter Hearl (BCom'73)**

Peter is an experienced company director with substantial international experience as a senior executive in the fast moving consumer goods sector. Positions held include Non-Executive Director Treasury Wines, former CEO Pizza Hut Inc. He is a member of UNSW's Australian School of Business Alumni Leaders Group and honorary Chairman of the US-based UNSW Study Abroad-Friends and US Alumni Inc.



> **Ms Olivia Humphrey (BSc'98)**

Olivia is based in San Francisco and is CEO of Kanopy, the Netflix of the education sector. She has over 20 years of combined media experience, gained from home video, DVD, broadcast and Pay TV platforms. Olivia was the winner of the 2012 WA Commonwealth Bank Business Owner Award for the Telstra Business Women's Awards.



> **Professor Ian Jacobs**

Ian has been President and Vice-Chancellor of UNSW Australia since February 2015. He came to Australia from the UK, where he established a distinguished career as a leading researcher in the area of women's health and cancer and in university leadership.



> **Dr Jimmy Koh (BE'64)**

Jimmy is Managing Director Antara Koh Singapore. After posts in Malaysia and Thailand, Mr Koh was appointed President of the Singapore Contractors Association Ltd, where he worked to improve the relationship between local and foreign contractors. In recognition of his service to the construction industry, especially in Singapore he received the IFAWPCA-ATSUMI Award in 2003.



> **Robert Leigo (BA '11)**

Robert is a serial entrepreneur and currently the CEO of SelfPOS, a fintech startup working with NFC technology. He is an emerging technologies specialist, and has provided high-level strategic and technical advice to a variety of ASX 200 companies, as well as state and federal government departments.



> **Mr Peter Lowy (BCom'80)**

Peter is an Executive Director of Westfield Corporation and currently serves as Co-Chief Executive Officer. Prior to joining Westfield in 1983, Mr Lowy worked in investment banking both in London and New York.

EVENT SPEAKERS



> Ms Tristen Langley (BSc'99)

Tristen is Director and Co-Founder at Amalfi Capital, a global technology investment fund and Board member at ipsy a beauty product subscription retailer. She has worked in communications & IT investment services since 1999. Tristen was a Co-op Scholar during her studies in computing science at UNSW.



> Dr Robert Mansfield AO (BCom'75, HonDBus'14)

Bob is among the elite of Australia's businessmen. He is currently Chairman of; Careers Australia Group Ltd, National Drug and Alcohol Research Centre, George Gregan Foundation, Chair of the Board of Governors at the Steve Waugh Foundation and Chairman of the Advisory Board for Telco Together Foundation. In the past Bob has been CEO of McDonald's Australia Limited, Wormald International Limited, Optus Communications and John Fairfax. Bob has also filled a number of roles for the Federal Government.



> Dr Daniel Petre AO (BSc'81)

Daniel is a Partner in AirTree Ventures and has been a leading player in Australia's technology industry for more than thirty years. He has held leadership positions in technology-based businesses in Australia and the United States.



> Mr Jeremy Reid (BBCM'00)

Jeremy is Founder and Executive Chairman of PINCHme, a pioneering social media marketing company with clients such as Procter & Gamble, Johnson & Johnson, Unilever and Heinz. The company launched in Australia and expanded to the US in 2013. Prior to PINCHme, Jeremy founded hedge fund Everest Babcock & Brown, which launched him to Australia's Young Rich list.



> Mr Jason Spero

Jason is Global Head of Performance Media at Google Inc. and he was previously the Head of Global Mobile Sales and Strategy at the firm. He is responsible for the global priorities and overall commercial strategy for Google's mobile offerings including Search, GDN, AdMob, YouTube and DoubleClick Platforms.



> Scientia Professor and Laureate Fellow Michelle Simmons

Michelle is the Director of the Australian Research Council (ARC) Centre of Excellence for Quantum Computation and Communication Technology headquartered at UNSW Australia, a Laureate Fellow and a Scientia Professor of Physics at UNSW Australia. Michelle leads a multidisciplinary, cross-institutional team of 180 researchers and has developed the world's smallest transistor, built of one single atom, as well as the world's narrowest conducting wires in silicon.



> Mr Dorjee Sun (BCom LLB'01 DipAsianSt'01)

Dorjee is a social entrepreneur and the co-founder of 12 companies including the Carbon Conservation Group. He won the Carbon Finance Deal of the Year Award this year after raising close to \$432M USD for rainforest protection through his company Carbon Conservation. Dorjee was also recognised as a TIME Hero of the Environment in 2009 for his work as a carbon-trade broker. Dorjee holds and has held a number of significant positions including Young Global Leader, World Economic Forum; Asia Society 21 Fellow; Chairman, Nexus Singapore Philanthropy Conference.

EVENT SPEAKERS



> Ms Frances van Ruth

Frances is the Australian Consul and Trade and Investment Commissioner in San Francisco. Prior to taking up this role she managed Austrade's Agribusiness and Food Investment priority for three years. She has previously worked on international strategy for the State Government of Victoria in Australia and held international business research and teaching positions at The University of Melbourne and The University of South Australia.



> Dr Corrin Varady (BCom'06 MCom'08)

Corrin founded the World Youth Education Trust (WYET), registered in the United Kingdom, Tanzania and Australia to educate students and former child soldiers. In 2014, Corrin founded IDEA Products, a social enterprise to create and deliver STEM fields digital education content to primary and secondary students in Africa and the Middle East. The IDEA suite of products will launch in 2017 with over 300 curriculum topics for students in South and East Africa.



> Dr Fong Fui Wong (BE'69)

Fong is Managing Director of Boustead Singapore and was appointed as the Chairman and Group Chief Executive Officer in April 1996. He was recently recognised by the Singapore Chinese Chamber of Commerce & Industry with the SG50 Outstanding Chinese Business Pioneers Award and became a Co-Opted Member of the Entrepreneurship Committee of the National University of Singapore. In 2014, Fong received an Honorary Doctor of Business from UNSW Australia.